

FOR IMMEDIATE RELEASE

**Hitachi Announces Consolidated Financial Results
for the Third Quarter of Fiscal 2003**

Tokyo, February 4, 2004 --- Hitachi, Ltd. (NYSE:HIT / TSE:6501) today announced its consolidated financial results for the third quarter of fiscal 2003, which ended December 31, 2003.

During the quarter, the U.S. economy, driven by consumer spending and plant and equipment investment, remained strong. In addition, Asian economies staged an export-led recovery. Amid falling product and service prices as deflation persisted, the Japanese economy as a whole continued its resurgence, supported in part by the upswing in private-sector plant and equipment investment.

Against this backdrop, net sales rose 7% year on year, to 2,046.9 billion yen (US\$19,131 million). This came amid major year-on-year changes in the Information & Telecommunication Systems and Electronic Devices segments that resulted from ongoing business portfolio realignment across the Hitachi Group. Operating income climbed 391%, to 63.2 billion yen (US\$591 million) with major contribution from improved earnings in Electronic Devices and Digital Media & Consumer Products segments as well as the positive effect of return of the substitutional portion of the Employees Pension Fund to the government.

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By segment, Information & Telecommunication Systems sales increased 26%, to 514.5 billion yen (US\$4,809 million), reflecting a solid performance in software and services, notably in outsourcing services, and hardware operations were bolstered by the inclusion of sales from hard disk drive (HDD) operations acquired from IBM Corporation. Another factor was firm sales of base stations for data communication systems for third-generation mobile phones in Japan. The segment saw its operating income leap 640%, to 13.4 billion yen (US\$125 million).

In Electronic Devices, segment sales declined 12%, to 334.8 billion yen (US\$3,130 million), mainly reflecting the April 2003 transfer of most semiconductor operations to equity-method affiliate Renesas Technology Corp., a joint venture with Mitsubishi Electric Corporation. Sales of Displays grew sharply on brisk demand for TFT LCDs for mobile phones and large flat screen TVs. The segment posted operating income of 11.8 billion yen (US\$111 million), reversing an operating loss of 6.0 billion yen (US\$56 million) a year earlier. Improved profitability in displays contributed to the turnaround.

In Power & Industrial Systems, sales decreased 3%, to 482.0 billion yen (US\$4,505 million) due to sluggish sales of power generation equipment, which negated growth in sales to overseas markets at Hitachi Construction Machinery Co., Ltd. Operating income dipped 68%, to 3.0 billion yen (US\$28 million), despite higher earnings at Hitachi Construction Machinery. The lower profit was attributable to deterioration in profits in power generation equipment as sales declined, as well as to additional work at environmental plant projects in Japan.

In Digital Media & Consumer Products, sales rose 7%, to 328.3 billion yen (US\$3,069 million), overcoming lackluster demand in Japan for home appliances and lower sales of heating appliances due to the mild winter. Moreover, at Hitachi Maxell, Ltd., while sales of recordable DVDs increased, sales were sluggish for computer tapes and lithium ion batteries for mobile phones. Pacing growth in segment sales were higher sales of plasma TVs and optical disk drives in a growing market, as well as sharply higher sales of mobile phones. Segment operating income soared 313%, to 11.3 billion yen (US\$106 million), as structural reforms led to improved profits in home appliances and earnings increased from optical disk drives.

In High Functional Materials & Components, sales increased 6%, to 329.8 billion yen (US\$3,083 million). At Hitachi Cable, Ltd., sales of wires and cables increased while sales of electrical equipment and construction were weak. At Hitachi Chemical Co., Ltd., sales growth was recorded by materials for semiconductors and LCDs. At Hitachi Metals, Ltd., sales were lackluster in construction components, plant and equipment, but remained strong in electronic materials. Segment operating income climbed 110%, to 14.9 billion yen (US\$139 million).

In Logistics, Services & Others, sales decreased 18%, to 307.6 billion yen (US\$2,876 million), despite strong sales from the logistics solutions business at Hitachi Transport System, Ltd. Overseas sales companies saw sales decline due to the transfer of semiconductor sales operations to the newly established Renesas Technology, and the transfer of HDD sales operations to Hitachi Global Storage Technologies. Segment operating income rose 28%, to 3.4 billion yen (US\$32 million).

In Financial Services, low interest rates and a declining volume of automobile loans to individuals affected results. Segment sales edged down 3%, to 137.9 billion yen (US\$1,289 million). However, operating income climbed 137%, to 7.3 billion yen (US\$69 million).

Other income jumped 149%, to 18.2 billion yen (US\$171 million), despite lower interest income and dividends received. This increase was mainly attributable to higher gains on the sale of marketable and investment securities. Other deductions increased 80%, to 35.3 billion yen (US\$330 million), due partly to charges for structural reforms.

As a result, Hitachi recorded income before income taxes and minority interests of 46.1 billion yen (US\$432 million), and after 39.2 billion yen (US\$367 million) in income taxes, income before minority interests of 6.9 billion yen (US\$65 million). Hitachi recorded net income of 2.5 billion yen (US\$24 million), reversing a net loss of 2.2 billion yen (US\$21 million) a year earlier.

Financial Position

Operating activities used net cash of 56.9 billion yen (US\$532 million), 26.7 billion yen (US\$250 million) more than a year earlier, the result primarily of higher inventory levels to meet expected sales in the fourth quarter.

Investing activities used net cash of 132.4 billion yen (US\$1,238 million), 205.5 billion yen (US\$1,921 million) less year on year. The decrease was mainly due to the payment for the acquisition of the hard disk drive operations from IBM Corporation in the third quarter of the previous year.

Free cash flows, the sum of cash flows from operating and investing activities, were an outflow of 189.3 billion yen (US\$1,770 million), an improvement of 178.7 billion yen (US\$1,670 million) year on year.

Financing activities provided net cash of 103.3 billion yen (US\$966 million), a decrease of 166.1 billion yen (US\$1,553 million) over the net cash provided in the previous fiscal year, mainly due to a smaller increase in interest-bearing debt.

Cash and cash equivalents as of December 31, 2003 amounted to 614.5 billion yen (US\$5,744 million), a net decrease of 94.4 billion yen (US\$883 million) during the third quarter.

Debt as of December 31, 2003 stood at 2,797.0 billion yen (US\$26,141 million), 94.4 billion yen (US\$883 million) higher than at September 30, 2003 as a result of an increase in short-term debt.

Capital investment on a completion basis rose 16%, to 213.5 billion yen (US\$1,996 million). Of this, investment for internal use assets declined 5% to 70.1 billion yen (US\$656 million) while investment for leasing assets increased 30% to 143.3 billion yen (US\$1,340 million). Depreciation decreased 3%, to 113.9 billion yen (US\$1,065 million) and R&D expenditures amounted to 86.6 billion yen (US\$810 million), a decrease of 4% from the previous year, and corresponded to 4.2% of net sales.

All figures were converted at the rate of 107 yen = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2003.

Outlook for Fiscal 2003

The recovery in the world economy is expected to become even more evident based on expectations for more growth in the U.S. economy driven by higher personal spending and recovery in Asia on the back of the U.S. upswing.

The Japanese economy, while benefiting from the continuation of strong exports to the U.S. and Asia as well as increasing private-sector plant and equipment investment, is expected to remain clouded in uncertainty. There are still no immediate expectations for a dramatic improvement in the job market, and the recent significant changes in foreign exchange rates continue to impact corporate earnings. These and other factors are creating an uncertain operating environment.

Hitachi has decided not to revise its projections for fiscal 2003, as announced in October last year and detailed below. The projections assume an exchange rate of 105 yen to the U.S. dollar for the fourth quarter of fiscal 2003.

Net sales	8,350.0 billion yen (US\$79,524 million)	(year-on-year increase of 2%)
Operating income	170.0 billion yen (US\$1,619 million)	(year-on-year increase of 11%)
Income before income taxes and minority interests	225.0 billion yen (US\$2,143 million)	(year-on-year increase of 132%)
Income before minority interests	45.0 billion yen (US\$429 million)	(year-on-year increase of 2%)
Net income	10.0 billion yen (US\$95 million)	(year-on-year decrease of 64%)

Cautionary Statement

Certain statements found in this document may constitute “forward-looking statements” as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such “forward-looking statements” reflect management’s current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as “anticipate,” “believe,” “expect,” “estimate,” “intend,” “plan,” “project” and similar expressions which indicate future events and trends are used to assist readers in identifying these “forward-looking statements.” Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the “forward-looking statements” and from historical trends. Certain “forward-looking statements” are based on current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on “forward-looking statements,” as such statements speak only as of the date of this document.

Factors that could cause actual results to differ materially from those projected or implied in any “forward-looking statement” and from historical trends include, but are not limited to:

- rapid technological change, particularly in the Information & Telecommunication Systems segment and Electronic Devices segment;
- uncertainty as to Hitachi’s ability to continue to develop and market products that incorporate new technology on a timely and cost-effective basis and to achieve market acceptance for such products;
- fluctuations in product demand and industry capacity, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- increasing commoditization of information technology products, and intensifying price competition in the market for such products;
- fluctuations in rates of exchange for the yen and other currencies in which Hitachi makes significant sales or in which Hitachi’s assets and liabilities are denominated, particularly between the yen and the U.S. dollar;
- uncertainty as to Hitachi’s ability to access, or access on favorable terms, liquidity or long-term financing, particularly in the context of limited credit availability currently prevailing in Japan;
- uncertainty as to Hitachi’s ability to implement measures to reduce the potential negative impact of fluctuations in product demand and/or exchange rates;
- general economic conditions and the regulatory and trade environment of Hitachi’s major markets, particularly, the United States, Japan and elsewhere in Asia, including, without limitation, continued stagnation or deterioration of the Japanese economy, or direct or indirect restriction by other nations on imports;
- uncertainty as to Hitachi’s access to, and ability to protect, certain intellectual property rights, particularly those related to electronics and data processing technologies;
- uncertainty as to the success of alliances upon which Hitachi depends, some of which Hitachi may not control, with other corporations in the design and development of certain key products; and
- uncertainty as to general market price levels for equity securities in Japan, declines in which may require Hitachi to write-down equity securities it holds.

The factors listed above are not all-inclusive and are in addition to other factors contained in Hitachi’s periodic filings with the U.S. Securities and Exchange Commission and in other materials published by Hitachi.

Hitachi, Ltd. and Subsidiaries

Consolidated Financial Statements for the Third Quarter Ended December 31, 2003

The consolidated financial statements presented herein are expressed in yen and, solely for the convenience of the reader, have been translated into United States dollars at the rate of 107 yen = U.S.\$1, the approximate exchange rate prevailing on the Tokyo Foreign Exchange Market as of December 30, 2003.

Summary

In millions of yen and U.S. dollars, except Net income (loss) per share (6) and Net income (loss) per American Depositary Share (7).

	Three months ended December 31				Nine months ended December 31			
	Yen (millions)		(A)/(B) X100 (%)	U.S. \$	Yen (millions)		(C)/(D) X100 (%)	U.S. \$
	2003 (A)	2002 (B)		(millions)	2003 (C)	2002 (D)		(millions)
1. Net sales	2,046,964	1,921,059	107	19,131	6,088,371	5,837,550	104	56,901
2. Operating income	63,274	12,896	491	591	83,513	74,584	112	780
3. Income before income taxes and minority interests	46,186	603	-	432	136,689	34,070	401	1,277
4. Income before minority interests	6,955	2,122	328	65	21,279	19,508	109	199
5. Net income (loss)	2,519	(2,263)	-	24	7,903	3,403	232	74
6. Net income (loss) per share								
Basic	0.76	(0.68)	-	0.01	2.39	1.02	234	0.02
Diluted	0.73	-	-	0.01	2.32	0.93	249	0.02
7. Net income (loss) per ADS (representing 10 shares)								
Basic	8	(7)	-	0.07	24	10	240	0.22
Diluted	7	-	-	0.07	23	9	256	0.21

Notes: 1. The Company's financial statements are prepared based on U.S. GAAPs and are unaudited.

2. Figures for the third quarter and first nine months of fiscal 2002 have been restated to reflect the Company's adoption of the FASB's Emerging Issues Task Force (EITF) Issue No. 03-2, "Accounting for the Transfer to the Japanese Government of the Substitutional Portion of Employee Pension Fund Liabilities," which was issued in January 2003.

3. Segment Information and operating income are presented in accordance with financial reporting principles and practices generally accepted in Japan.

4. The figures are for 966 consolidated subsidiaries and 166 equity-method affiliates.

Consolidated Statements of Income (Unaudited)

	Three months ended December 31			
	Yen (millions)		(A)/(B) X100 (%)	U.S. Dollars (millions)
	2003 (A)	2002 (B)		2003
Net sales	2,046,964	1,921,059	107	19,131
Cost of sales	1,560,963	1,465,699	106	14,588
Selling, general and administrative expenses	422,727	442,464	96	3,951
Operating income	63,274	12,896	491	591
Other income	18,265	7,331	249	171
(Interest and dividends)	4,398	5,345	82	41
(Other)	13,867	1,986	698	130
Other deductions	35,353	19,624	180	330
(Interest charges)	7,519	8,113	93	70
(Other)	27,834	11,511	242	260
Income before income taxes and minority interests	46,186	603	-	432
Income taxes	39,231	(1,519)	-	367
Income before minority interests	6,955	2,122	328	65
Minority interests	4,436	4,385	101	41
Net income (loss)	2,519	(2,263)	-	24

Consolidated Statements of Income (Unaudited)

	Nine months ended December 31			
	Yen (millions)		(C)/(D) X100 (%)	U.S. Dollars (millions)
	2003 (C)	2002 (D)		2003
Net sales	6,088,371	5,837,550	104	56,901
Cost of sales	4,718,939	4,435,257	106	44,102
Selling, general and administrative expenses	1,285,919	1,327,709	97	12,018
Operating income	83,513	74,584	112	780
Other income	125,781	34,043	369	1,176
(Interest and dividends)	14,932	16,326	91	140
(Other)	110,849	17,717	626	1,036
Other deductions	72,605	74,557	97	679
(Interest charges)	23,837	25,916	92	223
(Other)	48,768	48,641	100	456
Income before income taxes and minority interests	136,689	34,070	401	1,277
Income taxes	115,410	14,562	793	1,079
Income before minority interests	21,279	19,508	109	199
Minority interests	13,376	16,105	83	125
Net income	7,903	3,403	232	74

Consolidated Balance Sheets (Unaudited)

	Yen (millions)		(A)/(B) X100 (%)	Yen	U.S. Dollars
	As of December 31, 2003 (A)	As of September 30, 2003 (B)		(millions) As of March 31, 2003	(millions) As of December 31, 2003
Assets	9,867,566	9,884,473	100	10,179,389	92,220
Current assets	5,326,623	5,132,368	104	5,193,465	49,782
Cash and cash equivalents	614,593	709,084	87	828,171	5,744
Short-term investments	263,431	254,178	104	186,972	2,462
Trade receivables (Notes and Accounts)	2,083,064	1,981,959	105	2,057,227	19,468
Investment in leases	499,588	455,485	110	437,076	4,669
Inventories	1,333,036	1,187,133	112	1,187,529	12,458
Other current assets	532,911	544,529	98	496,490	4,980
Investments and advances	871,314	877,763	99	726,442	8,143
Property, plant and equipment	2,276,856	2,339,046	97	2,601,050	21,279
Other assets	1,392,773	1,535,296	91	1,658,432	13,017
Liabilities and Stockholders' equity	9,867,566	9,884,473	100	10,179,389	92,220
Current liabilities	4,090,046	3,933,087	104	4,005,228	38,225
Short-term debt and current installments of long-term debt	1,476,462	1,357,156	109	1,328,446	13,799
Trade payables (Notes and Accounts)	1,186,766	1,135,402	105	1,212,064	11,091
Other current liabilities	1,426,818	1,440,529	99	1,464,718	13,335
Noncurrent liabilities	3,002,533	3,375,729	89	3,569,371	28,061
Long-term debt	1,320,636	1,345,461	98	1,512,152	12,342
Other liabilities	1,681,897	2,030,268	83	2,057,219	15,719
Minority interests	756,519	750,142	101	751,578	7,070
Stockholders' equity	2,018,468	1,825,515	111	1,853,212	18,864
Common stock	282,032	282,032	100	282,032	2,636
Capital surplus	550,051	549,548	100	562,214	5,141
Legal reserve and retained earnings	1,755,100	1,760,817	100	1,766,338	16,403
Accumulated other comprehensive income (loss)	(536,689)	(734,958)	-	(755,525)	(5,016)
(Foreign currency translation adjustments)	(92,548)	(70,754)	-	(60,948)	(865)
(Minimum pension liability adjustments)	(472,338)	(691,794)	-	(698,916)	(4,414)
(Net unrealized holding gain on available-for-sale securities)	29,151	28,536	102	4,874	272
(Cash flow hedges)	(954)	(946)	-	(535)	(9)
Treasury stock	(32,026)	(31,924)	-	(1,847)	(299)

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Consolidated Statements of Cash Flows (Unaudited)

	Three months ended December 31		
	Yen (millions)		U.S. Dollars (millions)
	2003	2002	2003
Cash flows from operating activities			
Net income (loss)	2,519	(2,263)	24
Adjustments to reconcile net income (loss) to net cash used in operating activities			
Depreciation	113,909	117,683	1,065
Increase in receivables and inventories	(255,328)	(185,323)	(2,386)
Increase in payables	69,053	85,098	645
Other	12,903	(45,353)	121
Net cash used in operating activities	(56,944)	(30,158)	(532)
Cash flows from investing activities			
(Increase) decrease in short-term investments	(21,737)	3,898	(203)
Purchase of rental assets and other properties, net	(178,783)	(166,211)	(1,671)
Proceeds from sale of (purchase of) investments and subsidiaries' common stock, net	20,927	(3,982)	196
Collection of investment in leases	78,733	72,090	736
Other	(31,560)	(243,718)	(295)
Net cash used in investing activities	(132,420)	(337,923)	(1,238)
Cash flows from financing activities			
Increase in interest-bearing debt	116,726	284,352	1,091
Dividends paid to stockholders	(9,077)	(8,524)	(85)
Dividends paid to minority stockholders of subsidiaries	(5,497)	(5,390)	(51)
Other	1,163	(969)	11
Net cash provided by financing activities	103,315	269,469	966
Effect of exchange rate changes on cash and cash equivalents	(8,442)	(1,584)	(79)
Net decrease in cash and cash equivalents	(94,491)	(100,196)	(883)
Cash and cash equivalents at beginning of the period	709,084	875,212	6,627
Cash and cash equivalents at end of the period	614,593	775,016	5,744

Consolidated Statements of Cash Flows (Unaudited)

	Nine months ended December 31		
	Yen (millions)		U.S. Dollars (millions)
	2003	2002	2003
Cash flows from operating activities			
Net income	7,903	3,403	74
Adjustments to reconcile net income to net cash provided by operating activities			
Depreciation	327,825	343,963	3,064
Increase in receivables and inventories	(282,662)	(10,059)	(2,642)
Increase in payables	31,232	59,187	292
Other	83,351	(235,149)	779
Net cash provided by operating activities	167,649	161,345	1,567
Cash flows from investing activities			
(Increase) decrease in short-term investments	(90,351)	21,489	(844)
Purchase of rental assets and other properties, net	(508,559)	(471,719)	(4,753)
Proceeds from sale of investments and subsidiaries' common stock, net	138,327	52,007	1,293
Collection of investment in leases	276,218	281,959	2,581
Other	(105,234)	(350,618)	(983)
Net cash used in investing activities	(289,599)	(466,882)	(2,707)
Cash flows from financing activities			
Increase (decrease) in interest-bearing debt	(10,687)	92,445	(100)
Dividends paid to stockholders	(19,188)	(8,606)	(179)
Dividends paid to minority stockholders of subsidiaries	(12,288)	(12,346)	(115)
Other	(28,272)	119	(264)
Net cash provided by (used in) financing activities	(70,435)	71,612	(658)
Effect of exchange rate changes on cash and cash equivalents	(21,193)	(20,433)	(198)
Net decrease in cash and cash equivalents	(213,578)	(254,358)	(1,996)
Cash and cash equivalents at beginning of the period	828,171	1,029,374	7,740
Cash and cash equivalents at end of the period	614,593	775,016	5,744

Segment Information (Unaudited)

Industry Segments

		Three months ended December 31			
		Yen (millions)		(A)/(B) X100 (%)	U.S. Dollars (millions)
		2003 (A)	2002 (B)		2003
Sales	Information & Telecommunication Systems	514,599 21%	409,665 17%	126	4,809
	Electronic Devices	334,899 14%	378,452 16%	88	3,130
	Power & Industrial Systems	482,057 20%	498,747 20%	97	4,505
	Digital Media & Consumer Products	328,396 13%	307,473 13%	107	3,069
	High Functional Materials & Components	329,844 13%	310,323 13%	106	3,083
	Logistics, Services & Others	307,685 13%	375,994 15%	82	2,876
	Financial Services	137,942 6%	142,924 6%	97	1,289
	Subtotal	2,435,422 100%	2,423,578 100%	100	22,761
	Eliminations & Corporate items	(388,458)	(502,519)	-	(3,630)
	Total	2,046,964	1,921,059	107	19,131
Operating income (loss)	Information & Telecommunication Systems	13,408 21%	1,811 9%	740	125
	Electronic Devices	11,871 18%	(6,010) (29%)	-	111
	Power & Industrial Systems	3,045 5%	9,552 45%	32	28
	Digital Media & Consumer Products	11,360 17%	2,748 13%	413	106
	High Functional Materials & Components	14,909 23%	7,113 34%	210	139
	Logistics, Services & Others	3,437 5%	2,678 13%	128	32
	Financial Services	7,383 11%	3,116 15%	237	69
	Subtotal	65,413 100%	21,008 100%	311	611
	Eliminations & Corporate items	(2,139)	(8,112)	-	(20)
	Total	63,274	12,896	491	591

Note: Net sales by industry segment include intersegment transactions.

Segment Information (Unaudited)

Industry Segments

		Nine months ended December 31			
		Yen (millions)		(C)/(D) X100 (%)	U.S. Dollars (millions) 2003
		2003 (C)	2002 (D)		
Sales	Information & Telecommunication Systems	1,567,878 22%	1,287,895 17%	122	14,653
	Electronic Devices	942,428 13%	1,144,869 16%	82	8,808
	Power & Industrial Systems	1,555,496 21%	1,566,848 21%	99	14,537
	Digital Media & Consumer Products	913,807 12%	905,162 12%	101	8,540
	High Functional Materials & Components	952,050 13%	923,384 13%	103	8,898
	Logistics, Services & Others	920,654 13%	1,076,607 15%	86	8,604
	Financial Services	405,865 6%	436,245 6%	93	3,793
	Subtotal	7,258,178 100%	7,341,010 100%	99	67,833
	Eliminations & Corporate items	(1,169,807)	(1,503,460)	-	(10,933)
	Total	6,088,371	5,837,550	104	56,901
Operating income (loss)	Information & Telecommunication Systems	18,807 19%	43,978 44%	43	176
	Electronic Devices	15,546 15%	(13,928) (14%)	-	145
	Power & Industrial Systems	10,980 11%	20,663 20%	53	103
	Digital Media & Consumer Products	12,088 12%	8,495 8%	142	113
	High Functional Materials & Components	24,142 24%	16,155 16%	149	226
	Logistics, Services & Others	3,040 3%	4,135 4%	74	28
	Financial Services	15,578 16%	21,769 22%	72	146
	Subtotal	100,181 100%	101,267 100%	99	936
	Eliminations & Corporate items	(16,668)	(26,683)	-	(156)
	Total	83,513	74,584	112	780

Note: Net sales by industry segment include intersegment transactions.

Segment Information (Unaudited)

Sales by Market

		Three months ended December 31			
		Yen (millions)		(A)/(B) X100 (%)	U.S. Dollars (millions)
		2003 (A)	2002 (B)		2003
Japan		1,277,820 62%	1,244,908 65%	103	11,942
	Asia	310,118 15%	254,008 13%	122	2,898
	North America	230,161 11%	242,035 13%	95	2,151
	Europe	171,689 9%	135,257 7%	127	1,605
	Other Areas	57,176 3%	44,851 2%	127	534
Outside Japan		769,144 38%	676,151 35%	114	7,188
Total		2,046,964 100%	1,921,059 100%	107	19,131

		Nine months ended December 31			
		Yen (millions)		(C)/(D) X100 (%)	U.S. Dollars (millions)
		2003 (C)	2002 (D)		2003
Japan		3,914,182 64%	3,878,016 66%	101	36,581
	Asia	863,901 14%	752,602 13%	115	8,074
	North America	658,379 11%	669,015 12%	98	6,153
	Europe	475,147 8%	397,442 7%	120	4,441
	Other Areas	176,762 3%	140,475 2%	126	1,652
Outside Japan		2,174,189 36%	1,959,534 34%	111	20,320
Total		6,088,371 100%	5,837,550 100%	104	56,901

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**Supplementary Information
for the Third Quarter Ended December 31, 2003 (Consolidated basis)**

1. Summary

(Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2002 (A)	2003		2002 (C)	2003	
		(B)	(B)/(A) X100(%)		(D)	(D)/(C) X100(%)
Average exchange rate (Yen / U.S.\$)	122	108	-	122	115	-
Capital investment (Completion basis)	184.0	213.5	116	559.3	594.4	106
Leasing assets	110.1	143.3	130	323.9	379.9	117
Other	73.8	70.1	95	235.3	214.5	91
Depreciation	117.6	113.9	97	343.9	327.8	95
Leasing assets	20.3	26.9	132	60.5	80.2	132
Other	97.2	86.9	89	283.3	247.6	87
R&D expenditure	90.7	86.6	96	280.4	271.1	97
Percentage of net sales	4.7%	4.2%	-	4.8%	4.5%	-

	As of March 31, 2003	As of September 30, 2003	As of December 31, 2003
Stockholders' equity per share (Yen)	550.76	553.48	612.01
Cash & cash equivalents, Short-term investments (Billions of yen)	1,015.1	963.2	878.0
Interest-bearing debt (Billions of yen)	2,840.5	2,702.6	2,797.0
Number of employees	339,572	326,500	327,758
Japan	256,085	243,476	240,912
Overseas	83,487	83,024	86,846
Number of consolidated subsidiaries	1,112	967	966
Japan	708	560	554
Overseas	404	407	412

2. Overseas sales by industry segment

(Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2002 (A)	2003		2002 (C)	2003	
		(B)	(B)/(A) X100(%)		(D)	(D)/(C) X100(%)
Information & Telecommunication Systems	79.5	186.1	234	208.5	492.9	236
Electronic Devices	137.7	132.6	96	400.9	364.2	91
Power & Industrial Systems	88.3	120.7	137	282.5	356.3	126
Digital Media & Consumer Products	114.9	126.2	110	360.9	363.8	101
High Functional Materials & Components	78.4	85.1	109	234.0	245.6	105
Logistics, Services & Others	166.9	108.9	65	444.0	322.5	73
Financial Services	9.6	9.2	95	28.1	28.5	102
Eliminations & Corporate items	0.4	0.0	-	0.3	0.0	-
Total	676.1	769.1	114	1,959.5	2,174.1	111

Supplementary Information on Information & Telecommunication Systems and Displays

Note : *1. Segment information and operating income (loss) are presented in accordance with financial reporting principles and practices generally accepted in Japan.

1. Information & Telecommunication Systems

(1) Sales and operating income by product sector *2 *3 (Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2003 (A)	2002 (B)	(A) / (B) X100 (%)	2003 (C)	2002 (D)	(C) / (D) X100 (%)
Sales	514.5	409.6	126%	1,567.8	1,287.8	122%
Software & Services	191.2	189.2	101%	650.7	642.6	101%
Hardware	323.3	220.4	147%	917.0	645.2	142%
Operating income	13.4	1.8	740%	18.8	43.9	43%

Notes: *2. On April 1, 2003, all hard disk drive operations were integrated with Hitachi Global Storage

Technologies (Hitachi GST), a Hitachi subsidiary which started operations on January 1, 2003.

Hitachi GST has a December 31 year-end and the consolidated results for Hitachi, Ltd. for the nine months ended December 31, 2003, includes Hitachi GST's business results for the nine months ended September 30, 2003.

*3. Figures for each product exclude intra-segment transactions.

(2) Sales by product sector *2 *3 (Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2003 (A)	2002 (B)	(A) / (B) X100 (%)	2003 (C)	2002 (D)	(C) / (D) X100 (%)
Sales	514.5	409.6	126%	1,567.8	1,287.8	122%
Software & Services	191.2	189.2	101%	650.7	642.6	101%
Software	37.3	39.8	94%	121.1	131.4	92%
Services	153.9	149.4	103%	529.6	511.2	104%
Hardware	323.3	220.4	147%	917.0	645.2	142%
Storage *4	176.3	88.0	200%	468.4	253.5	185%
Servers *5	30.0	33.8	89%	97.0	93.9	103%
PCs *6	32.7	32.3	101%	99.5	103.9	96%
Telecommunication	31.2	25.1	124%	90.0	72.3	124%
Others	53.1	41.2	129%	162.1	121.6	133%

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Notes: *4. Figures for Storage include disk array subsystems, hard disk drives, etc.

*5. Figures for Servers include general-purpose computers, UNIX servers, supercomputers, etc.

*6. Figures for PCs include PC servers, client PCs, etc.

(3) SAN/NAS Storage Solutions

(Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2003 (A)	2002 (B)	(A) / (B) X100(%)	2003 (C)	2002 (D)	(C) / (D) X100(%)
Sales	65.0	70.0	93%	193.0	200.0	97%

(4) Hard Disk Drives *7 *8

< Period from April 1, 2002 through December 31, 2002 >

Period recorded for consolidated accounting purposes	Three months ended December 31 (Oct.2002 to Dec.2002)	Nine months ended December 31 (Apr.2002 to Dec.2002)
Shipment Period	Oct.2002 to Dec.2002	Apr.2002 to Dec.2002
Sales (billions of yen)	-	-
Shipments (thousand units) *9	2,200	6,200
Mobiles *10	1,900	5,400
Servers *11	300	800
Desktops *12	-	-
Emerging *13	-	-

< Period from April 1, 2003 through December 31, 2003 >

Period recorded for consolidated accounting purposes	Three months ended December 31 (Oct.2003 to Dec.2003)	Nine months ended December 31 (Apr.2003 to Dec.2003)	
Shipment Period	Jul.2003 to Sep.2003	Jan.2003 to Sep.2003	Ref *14
Sales (billions of yen)	128.6	321.5	348.3
Shipments (thousand units) *9	11,600	28,400	30,700
Mobiles *10	6,600	15,800	17,800
Servers *11	900	2,100	2,300
Desktops *12	3,900	10,200	10,200
Emerging *13	160	360	360

< Period from April 1, 2003 through March 31, 2004 >

Period recorded for consolidated accounting purposes	Three months ended March 31 (Jan.2004 to Mar.2004)	Twelve months ended December 31 (Apr.2003 to Mar.2004)	
Shipment Period	Oct.2003 to Dec.2003 *15	Jan.2003 to Dec.2003	Ref *14
Sales (billions of yen)	135.9	457.4	484.2
Shipments (thousand units) *9	12,600	41,100	43,400
Mobiles *10	7,300	23,100	25,100
Servers *11	1,100	3,100	3,400
Desktops *12	4,200	14,400	14,400
Emerging *13	130	480	480

Notes: *7. Figures include intra-segment transactions.

- *8. On December 31, 2002, Hitachi purchased majority ownership in a company to which IBM Corporation's hard disk drive operations had been transferred. On January 1, 2003, the company began operating as Hitachi GST. Hitachi GST has a December 31 year-end and Hitachi, Ltd. has a March 31 year-end. The third-quarter consolidated results for Hitachi, Ltd. include the results of Hitachi GST for the three-month period from July 1, 2003 through September 30, 2003. Meanwhile, the results of Hitachi, Ltd.'s HDD operations for the period from January 1, 2003 through March 31, 2003 were included in Hitachi's consolidated financial results for the year ended March 31, 2003. On April 1, 2003, Hitachi, Ltd.'s HDD operations were integrated in Hitachi GST.
- *9. Shipment less than 100,000 units have been rounded, with the exception of Emerging, where shipment less than 10,000 units have been rounded.
- *10. Note-PCs (2.5inch), consumer electronics applications (1.8inch), etc.
- *11. Disk array subsystems, servers (3.5inch), etc.
- *12. Desktop-PCs, consumer electronics applications (3.5inch), etc.
- *13. Hand held devices (1 inch), automotive (2.5 inch), etc.
- *14. The figures provided for reference purposes represent the combined sales and shipments of Hitachi, Ltd.'s HDD operations prior to integration and Hitachi GST's operations, and are shown to give an overall picture of Hitachi's HDD operations for the nine-month period ended September 30, 2003 and for the twelve-month period ended December 31, 2003.
- *15. Results for HDD operations in the period from October 1, 2003 through December 31, 2003 will be included in Hitachi's fiscal 2003 fourth-quarter, ending March 31, 2004 results.

2. Displays

(1) Sales and operating income (loss) (Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2003(A)	2002(B)	(A)/(B) X100(%)	2003(C)	2002(D)	(C)/(D) X100(%)
Sales	69.0	43.7	158%	187.8	143.7	131%
Operating income (loss)	4.5	(7.7)	-	(0.4)	(9.0)	-

(2) LCD sales (Billions of yen)

	Three months ended December 31			Nine months ended December 31		
	2003(A)	2002(B)	(A)/(B) X100(%)	2003(C)	2002(D)	(C)/(D) X100(%)
Sales	61.0	32.0	191%	161.0	112.0	144%
Large-size LCDs	29.0	20.0	145%	84.0	78.0	108%
Small and medium-size LCDs	32.0	12.0	267%	77.0	34.0	226%

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