Segment Information

(1) Industry Segments

(1) Industry	Segments			. 1.01	
	_		The years ended M		
		Yen		(A)/(B)	U.S. Dollars
		(millions)		X100	(millions)
	I to Commerciate the Training and the Commerciation	2007 (A)	2006 (B)	(%)	2007
	Information & Telecommunication	2,472,227	2,360,956	105	20,951
	Systems	21%	21%		
	Electronic Devices	1,287,492	1,204,407	107 108	10,911
		11%	11%		
	Power & Industrial Systems	3,022,299 26%	2,805,169 25%		25,613
	Digital Madia & Consuman				
	Digital Media & Consumer Products	1,506,073 13%	1,305,658 12%	115	12,763
	High Functional Materials				
Revenues	_	1,794,506	1,600,246	112	15,208
	& Components	15% 1,213,529	15%		
	Logistics, Services & Others	, , , , , , , , , , , , , , , , , , ,	1,214,784	100	10,284
		10% 500,065	517,975		4,238
	Financial Services	· ·		97	
		4% 11,796,191	5% 11,009,195		
	Subtotal			107	99,968
		100%	100%		
	Eliminations & Corporate items	(1,548,288)	(1,544,394)	-	(13,121)
Т	Total		9,464,801	108	86,847
	Information & Telecommunication Systems	60,343	84,687	71	511
		23%	26%		311
	Electronic Devices	45,755	20,439	224 39	388
		18%	6%		366
	Power & Industrial Systems	36,391	92,552		308
		14%	28%		506
Operating income (loss)	Digital Media & Consumer	(58,435)	(35,771)	_	(495)
	Products	(23%)	(11%)		
	High Functional Materials	132,399	110,069	120	1,122
	& Components	51%	34%	120	
	Logistics, Services & Others	20,233	19,511	104	171
		8%	6%	104	
	Financial Services	23,534	35,001	67	199
		9%	11%	07	1))
	Subtotal	260,220	326,488	80	2,205
		100%	100%	00	
	Eliminations & Corporate items	(77,708)	(70,476)	-	(659)
Total		182,512	256,012	71	1,547

Note: Revenues by industry segment include intersegment transactions. \\

(2) Geographic Segments

(2) Geogra	phic Segme	ints	The years ended March 31			
_			Yen			
			(millions)		(A)/(B) X100	U.S. Dollars (millions)
			2007 (A)	2006 (B)	(%)	2007
		Outside	7,010,181	6,747,222		59,408
		customer sales	57%	61%	104	
	Japan	Intersegment	1,274,048	1,033,180	123	10,797
	Japan	transactions	11%	9%	123	
	Tot	tal	8,284,229	7,780,402	106	70,205
	10		68%	70%		
		Outside	1,459,549	1,178,568	124	12,369
		customer sales	12%	11%	124	
	Asia	Intersegment	561,208	453,823	124	4,756
	7 ISIU	transactions	4%	4%		
	Tot	tal	2,020,757	1,632,391	124	17,125
			16%	15%		
		Outside	981,098	899,608	109	8,314
		customer sales	8%	8%	107	
	North	Intersegment	89,912	64,486	139	762
	America	transactions	1%	1%		
	Tot	tal	1,071,010	964,094	111	9,076
Revenues		Outside	9% 645,354	9% 519,042		
		customer sales	5%	519,042	124	5,469
		Intersegment	37,454	27,390		
	Europe	transactions	1%	0%	137	317
			682,808	546,432	125	5,787
	Tot	tal	6%	5%		
		Outside	151,721	120,361	126	1,286
		customer sales	1%	1%		
	Other	Intersegment	21,574	11,182	400	102
	Areas	transactions	0%	0%	193	183
			173,295	131,543	132	1,469
	Tot	tal	1%	1%		
	G 1	1	12,232,099	11,054,862	111	103,662
	Sui	btotal	100%	100%		103,002
	Eliminations & Corporate items		(1,984,196)	(1,590,061)	-	(16,815)
	Total		10,247,903	9,464,801	108	86,847

		The years ended March 31			
		Yen		(A)/(B)	U.S. Dollars
		(millions)		X100	(millions)
		2007 (A)	2006 (B)	(%)	2007
Operating income (loss)	Japan	212,316 80%	275,715 83%	77	1,799
	Asia	(3,664) (1%)	6,727 2%	-	(31)
	North America	25,310 9%	23,428 7%	108	214
	Europe	23,312 9%	18,702 6%	125	198
	Other Areas	8,647 3%	6,555 2%	132	73
	Subtotal	265,921 100%	331,127 100%	80	2,254
	Eliminations & Corporate items	(83,409)	(75,115)	ı	(707)
Total		182,512	256,012	71	1,547

(3) Revenues by Market

The years ended March 31				
	Yen		(A)/(B)	U.S. Dollars
	(millions)		X100	(millions)
	2007 (A)	2006 (B)	(%)	2007
Japan	6,093,627	5,825,156	105	51,641
Japan	59%	62%		
Asia	1,859,664	1,619,235	115	15,760
Asia	18%	17%		
North America	1,057,389	968,957	109	8,961
North America	10%	10%		
Europe	869,022	748,480	116	7,365
Europe	9%	8%		
Other Areas	368,201	302,973	122	3,120
Other Areas	4%	3%		
Outside Japan	4,154,276	3,639,645	114	35,206
Outside Japan	41%	38%		
Total	10,247,903	9,464,801	108	86,847
Total	100%	100%		