Segment Information

(1) Industry Segments

	Segments	The years ended March 31			
	<u> </u>	Yen		(B)/(A)	U.S. Dollars
		(millions)		X100	(millions)
		2007 (A)	2008 (B)	(%)	2008
	Information & Telecommunication	2,472,227	2,761,137		
	Systems	21%	22%	112	27,611
		1,287,492	1,293,517	100	12,935
	Electronic Devices	11%	10%		
		3,022,299	3,568,151		35,682
	Power & Industrial Systems	26%	28%	118	
	Digital Media & Consumer	1,506,073	1,504,692		
	Products	13%	12%	100	15,047
	High Functional Materials	1,794,506	1,875,018		
Revenues	& Components	15%	15%	104	18,750
	•	1,213,529	1,271,465		12,715
	Logistics, Services & Others	10%	10%	105	
		500,065	445,400	89	4,454
	Financial Services	4%	3%		
		11,796,191	12,719,380		127,194
	Subtotal	100%	100%	108	
	Eliminations & Corporate items	(1,548,288)	(1,492,645)	-	(14,926)
To	Total		11,226,735	110	112,267
	Information & Telecommunication	60,343	116,105	192	1,161
	Systems	23%	30%		
	Electronic Devices	45,755	54,046	118	540
		18%	14%		
	Power & Industrial Systems	36,391	138,455	380	1,385
		14%	35%		
	Digital Media & Consumer	(58,435)	(109,914)		(1,099)
	Products	(23%)	(28%)	-	
Operating	High Functional Materials	132,399	141,007	107	1,410
income (loss)	& Components	51%	36%		
income (ross)		20,233	27,870	138	279
	Logistics, Services & Others	8%	7%		
	Financial Services	23,534	25,481	108	255
		9%	6%		
	Subtotal	260,220	393,050	151	3,931
		100%	100%		
	Eliminations & Corporate items	(77,708)	(47,534)	-	(475)
<u> </u>	•				
	Total				

Note: Revenues by industry segment include intersegment transactions.

(2) Geographic Segments

Jaj	pan	Outside customer sales Intersegment	Yen (millio 2007 (A) 7,010,181 57%		(B)/(A) X100 (%)	U.S. Dollars (millions)	
Jaj		Intersegment	2007 (A) 7,010,181	2008 (B)	 -		
Jaj		Intersegment	7,010,181	, ,	(%)	2000	
Jaj		Intersegment		7,436,999		2008	
Jaj		Intersegment	57%	.,,	106	74,370	
Ja _j		_		55%			
Ja		_	1,274,048	1,459,260	115	14.502	
_	•	transactions	11%	11%		14,593	
-	Tot	a1	8,284,229	8,896,259	107	00.072	
	Total		68%	66%	107	88,963	
		Ontoide materials	1,459,549	1,771,600	101	17,716	
		Outside customer sales	12%	13%	121		
I		Intersegment	561,208	637,719	114	6,377	
As	S1a	transactions	4%	5%	114		
			2,020,757	2,409,319	110	24,093	
	Tota	ai	16%	18%	119		
		Outside customer sales	981,098	962,267	0.0	9,623	
			8%	7%	98		
No	orth	Intersegment	89,912	123,841	4.00		
	America	transactions	1%	1%	138	1,238	
			1,071,010	1,086,108			
_	Total		9%	8%	101	10,861	
Revenues		Outside customer sales	645,354	826,188	128	8,262	
	Europe		5%	6%			
		In	Intersegment	37,454	60,650		
Eu		transactions	1%	0%	% 162	607	
			682,808	886,838	130	8,868	
	Tota		6%	6%			
	Other	Outside customer sales	151,721	229,681	151	2,297	
			1%	2%			
Ot		Intersegment	21,574	39,841	105	200	
	Areas	transactions	0%	0%	185	398	
			173,295	269,522	,		
	Total		1%	2%	156	2,695	
-	Subtotal		12,232,099	13,548,046	111	135,480	
			100%	100%			
-	Eliminations &					(22.212)	
	Corporate items		(1,984,196)	(2,321,311)	-	(23,213)	
Total		10,247,903	11,226,735	110	112,267		

		The years ended March 31				
		Yen		(B)/(A)	U.S. Dollars	
			(millions)		(millions)	
		2007 (A)	2008 (B)	(%)	2008	
	Japan	212,316	299,632	141	2,996	
		80%	77%			
	Asia	(3,664)	33,020	-	330	
		(1%)	8%			
	North America	25,310	23,087	91	231	
		9%	6%			
Operating	Europe	23,312	21,575	93	216	
income (loss)		9%	6%			
	Other Areas	8,647	13,394	155	134	
		3%	3%			
	Subtotal	265,921	390,708	147	3,907	
		100%	100%			
	Eliminations & Corporate items	(83,409)	(45,192)	-	(452)	
Total		182,512	345,516	189	3,455	

(3) Revenues by Market

(3) Kevenues by Market				-	
	The years ended March 31				
	Yen		(B)/(A)	U.S. Dollars	
	(millions)		X100	(millions)	
	2007 (A)	2008 (B)	(%)	2008	
Japan	6,093,627	6,484,496	106	64,845	
Japan	59%	58%			
Asia	1,859,664	2,167,171	117	21,672	
Asia	18%	19%			
North America	1,057,389	1,023,713	97	10,237	
North America	10%	9%			
Ентопо	869,022	1,073,877	124	10,739	
Europe	9%	10%			
Other Areas	368,201	477,478	130	4,775	
Other Areas	4%	4%			
Outside Japan	4,154,276	4,742,239	114	47,422	
Outside Japan	41%	42%			
Total	10,247,903	11,226,735	110	112,267	
Total	100%	100%			