Segment Information

(1) Industry Segments

(1) Industry S	Segments		The years ended Ma	1 21	
	_			****	
		Yen		(B)/(A)	U.S. Dollars
		(millions)		X100	(millions)
	Lafamatica & Talacamanaistica	2008 (A) 2,761,137	2009 (B)	(%)	2009
	Information & Telecommunication	· · · ·	2,594,450	94	26,474
	Systems	22%	23%		
	Electronic Devices	1,293,517 10%	1,151,066 10%	93	11,746 33,781
	Power & Industrial Systems	3,568,151 28%	3,310,544 29%		
	Disital Madia & Communica				
	Digital Media & Consumer Products	1,504,692 12%	1,261,501	84	12,872
			11%		
Revenues	High Functional Materials	1,875,018	1,556,886	83	15,887
	& Components	15%	14%		11,122
	Logistics, Services & Others	1,271,465	1,089,971	86	
	-	10%	9%		4,204
	Financial Services	445,400	412,040	93	
		3%	4%		
	Subtotal	12,719,380	11,376,458	89	116,086
		100%	100%		
	Eliminations & Corporate items	(1,492,645)	(1,376,089)	-	(14,042)
To	Total		10,000,369	89	102,045
	Information & Telecommunication	116,105	176,629	152	1 902
	Systems	30%	96%		1,802
	Electronic Devices	54,046	27,322	51	270
		14%	15%		279
	Power & Industrial Systems	138,455	24,245	18	247
		35%	13%		247
	Digital Media & Consumer	(109,914)	(105,563)	_	(1,077)
Operating	Products	(28%)	(58%)	-	
	High Functional Materials	141,007	27,777	20	283
income (loss)	& Components	36%	15%	20	
	Logistics, Services & Others	27,870	23,063	83	235
		7%	13%	63	
	Financial Services	25,481	10,210	40	104
		6%	6%		
	Subtotal	393,050	183,683	47	1,874
		100%	100%	47	1,074
	Eliminations & Corporate items	(47,534)	(56,537)	-	(577)
	Total				

Note: Revenues by industry segment include intersegment transactions.

(2) Geographic Segments

(2) Geogra	phic Segme		The years ended March 31			
_			Yen		(B)/(A)	U.S. Dollars
			(millions)		X100	(millions)
			2008 (A)	2009 (B)	(%)	2009
		Outside customer sales	7,436,999	6,683,143	90	68,195
		Outside customer sales	55%	55%	90	08,193
	Japan	Intersegment	1,459,260	1,302,509	89	13,291
	Jupun	transactions	11%	11%	07	13,271
	To	tal	8,896,259	7,985,652	90	81,486
		1	66%	66%		
		Outside customer sales	1,771,600	1,542,526	87	15,740
			13%	13%		
	Asia	Intersegment	637,719	591,611	93	6,037
		transactions	5%	5%		
	To	tal	2,409,319	2,134,137	89	21,777 8,695
			18%	18%		
		Outside customer sales	962,267	852,100	89	
			7%	7%		
	North	Intersegment	123,841	121,325	98	1,238
	America	transactions	1%	1%		
	To	tal	1,086,108	973,425 8%	90	9,933
Revenues		Outside customer sales	8% 826,188	738,662	89	7,537
			6%	738,002 6%		
		Intersegment	60,650	51,318		
	Europe	transactions	0%	0%	85	524
		<u> </u>	886,838	789,980	89	8,061
	To		6%	6%		
		Outside customer sales	229,681	183,938	80	1,877
			2%	2%		
	Other	Intersegment	39,841	8,367		85
	Areas	transactions	0%	0%	21	
			269,522	192,305	71	1,962
	To	tal	2%	2%		
	Subtotal		13,548,046	12,075,499	89	123,219
			100%	100%		
		minations & orporate items	(2,321,311)	(2,075,130)	-	(21,175)
	Total		11,226,735	10,000,369	89	102,045

			The years ended March 31				
_		Yen		(B)/(A)	U.S. Dollars		
		(millions)		X100	(millions)		
		2008 (A)	2009 (B)	(%)	2009		
	Japan	299,632	74,370	25	759		
		77%	49%				
	Asia	33,020	76,742	232	783		
		8%	51%				
	North America	23,087	7,182	31	73		
		6%	5%				
Operating	Europe	21,575	(17,129)	-	(175)		
income (loss)		6%	(11%)				
	Other Areas	13,394	9,434	70	96		
		3%	6%				
	Subtotal	390,708	150,599	39	1,537		
		100%	100%				
	Eliminations & Corporate items	(45,192)	(23,453)	I	(239)		
Total		345,516	127,146	37	1,297		

(3) Revenues by Market

(b) Revenues by Market	The years ended March 31			
	Yen		(B)/(A)	U.S. Dollars
	(millions)		X100	(millions)
	2008 (A)	2009 (B)	(%)	2009
Japan	6,484,496	5,861,448	90	59,811
Japan	58%	59%		
Asia	2,167,171	1,911,290	88	19,503
Asia	19%	19%		
North America	1,023,713	899,550	88	9,179
North America	9%	9%		
Europa	1,073,877	904,425	84	9,229
Europe	10%	9%		
Othor Areas	477,478	423,656	89	4,323
Other Areas	4%	4%		
Outside Japan	4,742,239	4,138,921	87	42,234
Outside Japan	42%	41%		
Total	11,226,735	10,000,369	89	102,045
Total	100%	100%		