## Segment Information

(1) Business Segments

| , |  |  | e months ende | June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{gathered} \text { (B)/(A) } \\ \text { X100 } \end{gathered}$ | U.S. Dollars (millions) |
|  |  | 2009 (A) | 2010 (B) | (\%) | 2010 |
|  | Information \& Telecommunication Systems | $\begin{array}{r} \hline 359,640 \\ 17 \% \end{array}$ | $\begin{array}{r} \hline 348,976 \\ 14 \% \\ \hline \end{array}$ | 97 | 3,966 |
|  | Power Systems | $\begin{array}{r} 169,349 \\ 8 \% \end{array}$ | $\begin{array}{r} \hline 177,818 \\ 7 \% \end{array}$ | 105 | 2,021 |
|  | Social Infrastructure \& Industrial Systems | $\begin{array}{r} \hline 246,822 \\ 11 \% \end{array}$ | $\begin{array}{r} \hline 231,606 \\ 10 \% \end{array}$ | 94 | 2,632 |
|  | Electronic Systems \& Equipment | $\begin{array}{r} \hline 204,259 \\ 9 \% \end{array}$ | $\begin{array}{r} \hline 250,270 \\ 10 \% \end{array}$ | 123 | 2,844 |
|  | Construction Machinery | $\begin{array}{r\|} \hline 127,932 \\ 6 \% \end{array}$ | $\begin{array}{r\|} \hline 162,026 \\ 7 \% \end{array}$ | 127 | 1,841 |
| Revenues | High Functional Materials \& Components | $\begin{array}{r} \hline 273,389 \\ 13 \% \\ \hline \end{array}$ | $\begin{array}{r} \hline 345,521 \\ 14 \% \end{array}$ | 126 | 3,926 |
| Revenues | Automotive Systems | $\begin{array}{r} 127,573 \\ 6 \% \end{array}$ | $\begin{array}{r} \hline 175,778 \\ 7 \% \end{array}$ | 138 | 1,997 |
|  | Components \& Devices | $\begin{array}{r} 167,418 \\ 8 \% \end{array}$ | $\begin{array}{r} 201,950 \\ 8 \% \end{array}$ | 121 | 2,295 |
|  | Digital Media \& Consumer Products | $\begin{array}{r\|} \hline 212,176 \\ 10 \% \end{array}$ | $\begin{array}{r} \hline 256,693 \\ 11 \% \end{array}$ | 121 | 2,917 |
|  | Financial Services | $\begin{array}{r} \hline 90,109 \\ 4 \% \end{array}$ | $\begin{array}{r} \hline 94,235 \\ 4 \% \end{array}$ | 105 | 1,071 |
|  | Others | $\begin{array}{r} \hline 176,532 \\ 8 \% \end{array}$ | $\begin{array}{r} \hline 179,921 \\ 8 \% \end{array}$ | 102 | 2,045 |
|  | Subtotal | $\begin{array}{r} \hline 2,155,199 \\ 100 \% \\ \hline \end{array}$ | $\begin{array}{r} \hline 2,424,794 \\ 100 \% \\ \hline \end{array}$ | 113 | 27,554 |
|  | Eliminations \& Corporate items | $(262,298)$ | $(272,228)$ | - | $(3,094)$ |
|  | tal | 1,892,901 | 2,152,566 | 114 | 24,461 |

Notes 1: Revenues by business segment include intersegment transactions.
2: The Company has changed the business segment classification starting from Fiscal 2009.
Figures of busiess segments is based on the reclassification.

|  |  |  | e months end | June 30 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} \mathrm{Y} \\ \text { (mill } \end{array}$ |  | $\begin{gathered} \hline \text { (B)/(A) } \\ \mathrm{X} 100 \end{gathered}$ | U.S. Dollars (millions) |
|  |  | 2009 (A) | 2010 (B) | (\%) | 2010 |
|  | Information \& Telecommunication Systems | 5,297 - | $\begin{aligned} & \hline 184 \\ & 0 \% \\ & \hline \end{aligned}$ | 3 | 2 |
|  | Power Systems | 1,480 | $\begin{gathered} \hline 4,639 \\ 6 \% \end{gathered}$ | 313 | 53 |
|  | Social Infrastructure \& Industrial Systems | $(3,875)$ - | $\begin{gathered} \hline 2,528 \\ 3 \% \end{gathered}$ | - | 29 |
|  |  <br> Equipment | $(11,810)$ - | $\begin{gathered} 5,391 \\ 6 \% \\ \hline \end{gathered}$ | - | 61 |
|  | Construction Machinery | $(1,652)$ - | $\begin{array}{r} \hline 6,940 \\ 8 \% \end{array}$ | - | 79 |
|  | High Functional Materials \& Components | $(3,245)$ | $\begin{array}{r} \hline 26,208 \\ 31 \% \end{array}$ | - | 298 |
| Operating income (loss) | Automotive Systems | $(13,082)$ - | $\begin{array}{r} 4,257 \\ 5 \% \end{array}$ | - | 48 |
|  | Components \& Devices | $(10,219)$ - | $\begin{gathered} 16,799 \\ 20 \% \end{gathered}$ | - | 191 |
|  | Digital Media \& Consumer Products | $(13,533)$ - | $\begin{gathered} 7,114 \\ 8 \% \end{gathered}$ | - | 81 |
|  | Financial Services | 2,095 | $\begin{gathered} 5,153 \\ 6 \% \end{gathered}$ | 246 | 59 |
|  | Others | 1,922 | $\begin{gathered} 6,002 \\ 7 \% \end{gathered}$ | 312 | 68 |
|  | Subtotal | $(46,622)$ - | $\begin{gathered} \hline 85,215 \\ 100 \% \end{gathered}$ | - | 968 |
|  | Eliminations \& Corporate Items | $(3,974)$ | 3,260 | - | 37 |
|  | tal | $(50,596)$ | 88,475 | - | 1,005 |

Note: The Company has changed the business segment classification starting from Fiscal 2009.
Figures of business segments is based on the reclassification.
(2) Revenues by Market

|  | Three months ended June 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Yen(millions) |  | $\begin{gathered} \hline \text { (B)/(A) } \\ \text { X100 } \\ \text { (\%) } \end{gathered}$ | U.S. Dollars(millions) |
|  | 2009 (A) | 2010 (B) |  |  |
| Japan | $\begin{array}{r} \hline 1,100,667 \\ 58 \% \end{array}$ | $\begin{array}{r} \hline 1,173,224 \\ 55 \% \end{array}$ | 107 | 13,332 |
| Asia | $\begin{array}{r} \hline 357,052 \\ 19 \% \end{array}$ | $\begin{array}{r} \hline 502,974 \\ 23 \% \end{array}$ | 141 | 5,716 |
| North America | $\begin{array}{r} \hline 172,362 \\ 9 \% \end{array}$ | $\begin{array}{r} \hline 193,017 \\ 9 \% \end{array}$ | 112 | 2,193 |
| Europe | $\begin{array}{r} 178,809 \\ 10 \% \end{array}$ | $\begin{array}{r} \hline 187,645 \\ 9 \% \end{array}$ | 105 | 2,132 |
| Other Areas | $\begin{array}{r} 84,011 \\ 4 \% \end{array}$ | $\begin{array}{r} \hline 95,706 \\ 4 \% \end{array}$ | 114 | 1,088 |
| Outside Japan | $\begin{array}{r} 792,234 \\ 42 \% \end{array}$ | $\begin{array}{r} 979,342 \\ 45 \% \end{array}$ | 124 | 11,129 |
| Total | $\begin{array}{r} \hline 1,892,901 \\ 100 \% \end{array}$ | $\begin{array}{r} \hline 2,152,566 \\ 100 \% \end{array}$ | 114 | 24,461 |

