

FOR IMMEDIATE RELEASE

Hitachi to Provide Support for the Recovery from the Earthquake in Turkey

Tokyo, Japan, October 28, 2011 – Hitachi, Ltd. today announced the decision of the Hitachi Group to provide support with a total value of 10 million yen (U.S. dollars 125,000*) to aid the victims of the the earthquake in Turkey, and to assist in recovery efforts in the affected regions.

Hitachi expresses deep condolences for the victims of the earthquake and sincerely hopes for the earliest recovery of the people and areas in Turkey that have been affected by the disaster.

*Exchange rate is 80 yen to 1 U.S. dollar

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
