

FOR IMMEDIATE RELEASE

**HITACHI AUTOMOTIVE SYSTEMS to Exhibit
for the First Time at the 12th Delhi Auto Expo**

*Will exhibit a wide range of products and technologies for the evolution of
next-generation vehicles*



Conceptual image of HITACHI AUTOMOTIVE SYSTEMS (INDIA) Booth

New Delhi, January 28, 2014 --- HITACHI AUTOMOTIVE SYSTEMS (INDIA) PRIVATE LIMITED today announced that the company will exhibit for the first time at the 12th Delhi Auto Expo to be held from February 6 to February 9 at New Delhi's Pragati Maidan international exhibition center. In the "Components" category, the company will exhibit a wide range of Hitachi Automotive Systems' products and technologies designed to support the global evolution of the automobile.

Hitachi Automotive Systems Group, which is one of Hitachi's Six Business Groups, is expanding automotive components business globally and aims to further develop in the global market based on a business model of growing the "local production for local consumption".

Hitachi Automotive Systems is focusing on the development of its four system businesses; engine management systems, electric powertrain systems, drive control systems, and car information systems, by utilizing its superiority and expertise in electronics technologies. Hitachi Automotive Systems is focusing on innovation that links and integrates key electric control and electric drive system components into systems that achieve high-efficiency energy management and improve safety control, convenience and driving pleasure.

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As part of the expansion and strengthening of its global automotive components business, Hitachi Automotive Systems is focusing on establishing its operations in India, where the automotive market is expected to continue registering strong growth over the long term. In April 2012, HITACHI AUTOMOTIVE SYSTEMS (INDIA) was established in New Delhi.

HITACHI AUTOMOTIVE SYSTEMS (INDIA) will exhibit jointly with HUECO ELECTRONIC (INDIA) PRIVATE LIMITED, which is expanding the company's automotive aftermarket parts business in India, in Stand No. 1 in Hall H6A. Additionally, during the same period, Clarion, which is one of the Hitachi Automotive Systems' group companies, will also exhibit in Stand No.14 in Hall 7.

■ Products Featured on Display in the booth include:

< Engine Powertrain Systems >

- Engine Control Units
- Ignition Coil
- VTC and SOL Valve
- Fuel Injectors
- Hybrid Coat Piston
- Water Pump
- High Pressure Fuel Pump
- Air Intake Systems

< Drive Control Systems >

- Brake Calipers
- Propeller Shaft
- Suspension Strut
- Shock Absorber

< Aftermarket & HUECO Products >

- Brake Pad
- Rectifier
- Voltage Regulator
- Starter
- Fuel Pump
- Relays
- Conventional Suspension Strut
- Ignition Coil

■About Hitachi Automotive Systems, Ltd

Hitachi Automotive Systems, Ltd is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems.

For more information, please visit the company's website at

<http://www.hitachi-automotive.co.jp/en/>.

■About HITACHI AUTOMOTIVE SYSTEMS (INDIA) PRIVATE LIMITED

HITACHI AUTOMOTIVE SYSTEMS (INDIA) PRIVATE LIMITED is a regional extension of Hitachi Automotive Systems in India. The company manufactures and sells automotive components and systems. Also, the company provides aftermarket parts and service through HUECO ELECTRONIC (INDIA) PRIVATE LIMITED in Pune.

■About HUECO ELECTRONIC (INDIA) PRIVATE LIMITED

HUECO ELECTRONIC (INDIA) PRIVATE LIMITED is a subsidiary of HUECO Automotive GmbH, a Hitachi Automotive Systems' group company, headquartered in Pune, India. The company is engaged in offering world class range of replacement parts to cater the needs of international automotive electronics market.

For more information, please visit the company's website at <http://www.hueco.com>.

■About Clarion Co., Ltd.

Headquartered in Japan, Clarion Co. Ltd., which has been a consolidated subsidiary of the Hitachi Group since 2006, has been an international leader in car audio and electronics since 1940. The company is engaged in the research, development, engineering, design, manufacturing, sales and marketing of mobile entertainment, navigation, infotainment, communication, safety and security products for the automotive, marine, recreational vehicle, commercial fleet and heavy industry environments. Clarion has been the recipient of numerous excellence awards for design, innovation, support, manufacturing and product reliability from independent organizations. The company has marketing and sales affiliates in Europe, North and South America, Asia and Australia. Clarion is located on the web at www.clarion.com.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
