

FOR IMMEDIATE RELEASE

Hitachi Announces Outcome of Tender Offer

TOKYO, Japan, December 1, 2006 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the outcome of the tender offer for shares of Clarion Co., Ltd. (TSE:6796; Clarion), which concluded on November 30, 2006, and was previously announced on October 11, 2006 and October 24, 2006 and initiated on October 25, 2006.

1. Overview of Tender Offer (Announced October 11, 2006 and October 24, 2006)

(1) Name of subject company

Clarion Co., Ltd.

(2) Class of stock purchased

Common stock

(3) Tender Offer period

From October 25, 2006 (Wed.) through November 30, 2006 (Thu.) (37 days).

(4) Purchase price

230 yen per share

2. Outcome of Tender Offer

(1) Overview

Number of shares planned to be purchased	100,666,000 shares
Number of shares tendered	139,108,174 shares
Number of shares purchased	139,108,174 shares

(2) Outcome

Number of shareholders who tendered shares	3,191
Number of shares tendered	139,108,174 shares
Number of shares purchased	139,108,174 shares
Number of shares to be returned	0 shares

Hitachi will purchase all of the tendered shares.

(3) Calculation method for proportionate purchase

Not applicable.

(4) Change in Hitachi's shareholding due to Tender Offer

Shareholding before Tender Offer	40,707,000 shares
	(Shareholding: 14.41%)
Shareholding after Tender Offer	179,815,174 shares
	(Shareholding: 63.66%)

(Note) Shareholding percentages above are calculated based on the total number of voting rights of Clarion described in the Securities Report for the 66th business period filed on June 28, 2006 by Clarion (stated as 1,000 shares per unit). The total number of voting rights of the shareholders of Clarion was calculated as 282,452 by adding in the number of voting rights represented by shares less than one unit (1,583, which is the number of voting rights represented by the 1,583,037 shares left after deducting the 148 shares of treasury stock that are less than one unit held by Clarion from the 1,583,185 shares less than one unit as described in the Securities Report mentioned above).

(5) Funds necessary for purchase

31,994 million yen

3. Method and Commencement Date of Settlement

(1) Name of security company to settle Tender Offer and address of its head office

Nomura Securities Co., Ltd.

1-9-1, Nihombashi, Chuo-ku, Tokyo

(2) Commencement date of settlement

December 7, 2006 (Thu.)

(3) Method of settlement

A notice of the Tender Offer, etc. will be mailed to the address of the tendering shareholders, etc. (or, in the case of foreign shareholders, to the addresses of their standing proxies) without delay after the expiration of the Tender Offer period. The Tender Offer will be made in cash. The Tender Offer shall, upon the direction of the

tendering shareholders, etc., remit the sale price for the purchased share certificates to the location designated by the tendering shareholder's etc. or pay it out at the head office or any Japanese branch of Nomura Securities Co., Ltd., promptly after the commencement date of settlement.

4. Locations Where Tender Offer Report is Available

Hitachi, Ltd. (6-6, Marunouchi 1-chome, Chiyoda-ku, Tokyo)

Tokyo Stock Exchange, Inc. (2-1 Nihombashi Kabutocho, Chuo-ku, Tokyo)

Osaka Securities Exchange Co., Ltd. (8-16, Kitahama 1-chome, Chuo-ku, Osaka)

5. Outlook

Clarion will become a consolidated subsidiary of Hitachi due to the Tender Offer.

Hitachi will, if necessary, make an announcement regarding the impact of the Tender Offer on its operating results as soon as the information becomes available.

Following Clarion becoming a consolidated subsidiary of Hitachi, Xanavi Informatics Corporation, a wholly owned subsidiary of Hitachi, will be made a wholly owned subsidiary of Clarion. The method will be determined after the discussion between Hitachi and Clarion.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
