FOR IMMEDIATE RELEASE

Hitachi Announces Executive Changes

Tokyo, December 19, 2006 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors held today. The appointments take effect on January 1, 2007.

1. Promotion [Effective January 1, 2007]

Kazuhiro Mori

New Position: Executive Vice President and Executive Officer, in charge of Power Systems and General Manager of Supervisory Office for Power Systems Current Position: Senior Vice President and Executive Officer, in charge of Hitachi Group Companies Management Assistance, President and Director of Hitachi Displays, Ltd.

2. Change of Position [Effective January 1, 2007]

Tadahiko Ishigaki

New Position: Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Chief Executive for North America, Customer Satisfaction Promotion Center, in charge of Digital Media Business and Group-Global, General Manager of Corporate Export Regulation Division

Current Position: Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Customer Satisfaction Promotion Center, in charge of Digital Media Business and Group-Global, General Manager of Corporate Export

Regulation Division

Shozo Saito

New Position: Senior Vice President and Executive Officer, in charge of Quality Assurance, Production Technology, Supervisory Office for Power Systems, Power Systems Business, Power Technology

Current Position: Senior Vice President and Executive Officer, in charge of Supervisory Office for Power Systems, Power Systems Business, Production Technology, Power Technology

Kazuhiro Tachibana

New Position: Vice President and Executive Officer, in charge of Strategic Marketing and Planning

Current Position: Vice President and Executive Officer, General Manager of Consumer Business Group

Makoto Ebata

New Position: Vice President and Executive Officer, General Manager of Consumer Business Group, President & Chief Executive Officer of Ubiquitous Platform Group Current Position: Vice President and Executive Officer, Vice General Manager of Consumer Business Group, President & Chief Executive Officer of Ubiquitous Platform Group

3. Resignation [Effective December 31, 2006]

Hiroaki Nakanishi, currently Executive Vice President and Executive Officer, Chief Executive for North America, Chief Executive Officer of Hitachi Global Storage Technologies, Inc. (a)

(a) Mr. Nakanishi is staying on as Chief Executive Officer of Hitachi Global Storage Technologies, Inc.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

<Reference>

Executive Officers [Effective January 1, 2007] [(b) Promotion/ (c) Change of Position]

Etsuhiko Shoyama	Chairman
Kazuo Furukawa	President, General Manager of Supervisory Office for MONOZUKURI
Michiharu Nakamura	Executive Vice President and Executive Officer, in charge of Research & Development, Business Incubation, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Technology Officer
Takashi Hatchoji	Executive Vice President and Executive Officer, General Manager of Compliance Division, in charge of Corporate Planning & Development, Legal & Corporate Communications, Management Audit, Procurement
Takashi Miyoshi	Executive Vice President and Executive Officer, Chief Hitachi Group Headquarters, in charge of Business Development and Finance
(b) Kazuhiro Mori	Executive Vice President and Executive Officer, in charge of Power Systems and General Manager of Supervisory Office for Power systems
(c) Tadahiko Ishigaki	Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Chief Executive for North America, Customer Satisfaction Promotion Center, in charge of Digital Media Business and Group-Global, General Manager of Corporate Export Regulation Division
Kunihiko Ohnuma	Senior Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group, in charge of Industrial Systems, General Manager of Motor Power Systems Division
Manabu Shinomoto	Senior Vice President and Executive Officer, President & Chief Executive Officer and Chief Technology Officer of Information & Telecommunication Systems Group
Taiji Hasegawa	Senior Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group

(c)	Shozo Saito	Senior Vice President and Executive Officer, in charge of Quality Assurance, Production Technology, Supervisory Office for Power Systems, Power Systems Business, Power Technology
	Junzo Kawakami	Senior Vice President and Executive Officer, General Manager of Research & Development Group, Medical Systems Business Division, in charge of Supervisory Office for MONOZUKURI and Supervisory Office for Power Systems
	Minoru Tsukada	Senior Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China
	Stephen Gomersall	Senior Vice President and Executive Officer, Chief Executive for Europe
1	Akira Maru	Vice President and Executive Officer, in charge of Supervisory Office for Power Systems, President & Chief Executive Officer of Power Systems Group, General Manager of Power & Industrial Systems Business Administration Division
	Gaku Suzuki	Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, General Manager of Transportation Systems Division, Vice General Manager of Power & Industrial Systems Business Administration Division
	Naoya Takahashi	Vice President and Executive Officer, Executive Vice President and Chief Technology Officer of Information & Telecommunication Systems Group
	Junzo Nakajima	Vice President and Executive Officer, Executive Vice President and Chief Innovation Officer of Information & Telecommunication Systems Group
(c)	Kazuhiro Tachibana	Senior Vice President and Executive Officer, in charge of Strategic Marketing and Planning
(c)	Makoto Ebata	Senior Vice President and Executive Officer, General Manager of Consumer Business Group, President & Chief Executive Officer of Ubiquitous Platform Group
	Masahiro Hayashi	Vice President and Executive Officer, General Manager of Kansai Area
	Koichiro Nishikawa	Vice President and Executive Officer, in charge of Business Development

Shinjiro Kasai	Vice President and Executive Officer, in charge of Human Capital, General Manager of Secretarial Office and Head Office Business Support Division
Hiroyuki Fukuyama	Vice President and Executive Officer, in charge of Supervisory Office for MONOZUKURI, Production Technology, General Manager of Investment Planning Office and Corporate Quality Assurance Division

Information contained in this news release is current as
of the date of the press announcement, but may be subject
to change without prior notice.
