FOR IMMEDIATE RELEASE

Hitachi Announces Executive Changes

Tokyo, February 5, 2008 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors held today. The appointments take effect on April 1, 2008.

1. New Executive Officers [Effective April 1, 2008]

Koushi Nagano

New Position: Vice President and Executive Officer, Chief Executive and Chief Innovation

Officer for China

Current Position: President, Hitachi (China) Ltd.

2. Change of Position [Effective April 1, 2008]

Kazuhiro Mori

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and Industrial Systems Business), Quality Assurance and Production Technology, General Manager of Supervisory Office for Power Systems, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and

Industrial Systems Business), General Manager of Supervisory Office for Power Systems and Supervisory Office for Transportation Systems

Junzo Kawakami

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business, Research & Development and Business Incubation, Hitachi Group Chief Technology Officer and General Manager of Medical Systems Business Division

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business, Research & Development, Business Incubation, Quality Assurance and Production Technology, Hitachi Group Chief Technology Officer and General Manager of Medical Systems Business Division

Manabu Shinomoto

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business) and Information Systems, President & Chief Executive Officer of Information & Telecommunication Systems Group, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business), President & Chief Executive Officer of Information & Telecommunication Systems Group

Masahiro Hayashi

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales and Global Group Management, General Manager of Corporate Marketing Group, Customer Satisfaction Promotion Center and Corporate Export Regulation Division

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales, Global Group Management, Legal & Corporate Communications, Corporate Brand Management, Group Management and Management Audit, General Manager of Corporate Marketing Group and Customer Satisfaction Promotion Center, Chief Hitachi Group Headquarters, General Manager of Corporate Export Regulation Division and Compliance Division

Miroru Tsukada

New Position: Senior Vice President and Executive Officer, in charge of Corporate

Planning & Development

Current Position: Senior Vice President and Executive Officer, Chief Executive and Chief

Innovation Officer for China

Toyoaki Nakamura

New Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Pension, Group Management and Business Development, Chief Hitachi Group Headquarters

Current Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Pension, Group Management and Business Development, General Manager of Finance Department I

Tadahiko Ishigaki

New Position: Senior Vice President and Executive Officer, Chief Executive for the Americas

Current Position: Senior Vice President and Executive Officer, Chief Executive for North America

Toshiaki Kuzuoka

New Position: Vice President and Executive Officer, in charge of Legal & Corporate Communications, Corporate Brand Management and Management Audit, General Manager of Legal Division, Compliance Division and Centennial Project Division

Current Position: Vice President and Executive Officer, in charge of Legal & Corporate Communications, Corporate Brand Management and Management Audit, General Manager of Legal Division, Deputy General Manager of Compliance Division and General Manager of Centennial Project Division

3. Resignation [Effective March 31, 2008]

Kiyoshi Kozuka, currently Vice President and Executive Officer, General Manager of Corporate Planning & Development Office, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

--Appointed Adviser of KOKUSAN DENKI CO., LTD on April 1, 2008, President of KOKUSAN DENKI CO., LTD after the annual shareholders' meeting in late June, 2008

Hiroyuki Fukuyama, currently Vice President and Executive Officer, in charge of Quality Assurance and Production Technology, General Manager of Corporate Quality Assurance Division and Supervisory Office for MONOZUKURI

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 384,000 employees worldwide. Fiscal 2006 (ended March 31, 2007) consolidated revenues totaled 10,247 billion yen (\$86.8 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

<Reference>

Executive Officers [Effective April 1, 2008]

(a) New Executive Officer

Representative Executive Officer, President, General Manager of Supervisory Office for MONOZUKURI
Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and Industrial Systems Business), Quality Assurance and Production Technology, General Manager of Supervisory Office for Power Systems, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division
Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Industrial Infrastructure Business (Automotive Systems Business), Life Infrastructure Business (Urban Planning and Development Business, Consumer Business) and Procurement
Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business, Research & Development and Business Incubation, Hitachi Group Chief Technology Officer and General Manager of Medical Systems Business Division
Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business) and Information Systems, President & Chief Executive Officer of Information & Telecommunication Systems Group, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer
Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales and Global Group Management, General Manager of Corporate Marketing Group, Customer Satisfaction Promotion Center and Corporate Export Regulation Division

Naoya Takahashi	Senior Vice President and Executive Officer, Executive Vice President and Chief Technology Officer of Information & Telecommunication Systems Group and Chief Executive Officer of Platform Business Information & Telecommunication Systems Group
Minoru Tsukada	Senior Vice President and Executive Officer, in charge of Corporate Planning & Development
Koichiro Nishikawa	Senior Vice President and Executive Officer, in charge of Business Development
Toyoaki Nakamura	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Pension, Group Management and Business Development, Chief Hitachi Group Headquarters
Shozo Saito	Senior Vice President and Executive Officer, in charge of Quality Assurance, Production Technology and Power Technology
Tadahiko Ishigaki	Senior Vice President and Executive Officer, Chief Executive for the Americas
Stephen Gomersall	Senior Vice President and Executive Officer, Chief Executive for Europe
Akira Maru	Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group and General Manager of Power & Industrial Systems Business Administration Division
Koji Tanaka	Vice President and Executive Officer, General Manager of Hitachi Works, Executive Vice President of Power Systems Group and General Manager of Nuclear Systems Division
Toshiaki Higashihara	Vice President and Executive Officer, Chief Operating Officer of Power Systems Group
Gaku Suzuki	Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, Deputy General Manager of Power & Industrial Systems Business Administration Division and Supervisory Office for Transportation Systems
Hideaki Takahashi	Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group and General Manager of Motor Power Systems Division

Junzo Nakajima	Vice President and Executive Officer, Executive Vice President and Chief Innovation Officer of Information & Telecommunication Systems Group and Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Group
Mitsuo Yamaguchi	Vice President and Executive Officer, Chief Executive Officer of Service & Global Business, Information & Telecommunication Systems Group
Makoto Ebata	Vice President and Executive Officer, President & Chief Executive Officer of Consumer Business Group
Kazuhiro Tachibana	Vice President and Executive Officer, Executive Vice President of Consumer Business Group
Yasuhiko Honda	Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group
Eiji Takeda	Vice President and Executive Officer, General Manager of Research & Development Group and Semiconductor Business Division
Takao Koyama	Vice President and Executive Officer, General Manager of Kansai Area Operation
Kenji Ohno	Vice President and Executive Officer, in charge of Human Capital, General Manager of Head Office Business Support Division
Toshiaki Kuzuoka	Vice President and Executive Officer, in charge of Legal & Corporate Communications, Corporate Brand Management and Management Audit, General Manager of Legal Division, Compliance Division and Centennial Project Division
Masao Hisada	Vice President and Executive Officer, General Manager of Corporate Procurement Division, Deputy General Manager of Corporate Marketing Group, General Manager of Global Business Division
(a) Koushi Nagano	Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

Hitachi New Executive Officer's Biography

< Biography of New Executive Officer>

Koushi Nagano

1. Date of Birth : March 11, 1947

2. Education

March, 1969 : Graduated from Faculty of Law, Economics and

Humanities, Kagoshima University

3. Business Experience

June, 2005 : President, Hitachi (China) Ltd.

April, 2003 : Chief Marketing Officer of Power and Industrial

Systems Group, General Manager of Power and Industrial Systems Sales Management Division

April, 2001 : General Manager of Industrial Systems Sales

Operations Group, Power and Industrial Systems

Group

May, 2000 : General Manager of Industrial Plants Division, Power

and Industrial Systems Group

January, 1995 : General Manager of Plants Sales Division, Industrial

Systems Sales Operations Group, Power & Industrial

Systems

February, 1991 : Senior Manager of Heavy Industry Department,

Headquarters Sales Office

April, 1969 : Joined Hitachi, Ltd.