

FOR IMMEDIATE RELEASE

Hitachi Announces Executive Changes

Tokyo, June 23, 2009 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors held today. The appointments take effect on July 1, 2009.

1. Executive Changes [Effective July 1, 2009]

(1) Reappointment

Makoto Ebata

New Position: Vice President and Executive Officer, in charge of Procurement

Current Position: Deputy Chairman of Hitachi Europe Ltd.

(2) Change of Position

Taiji Hasegawa

New Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Procurement and Motor Power Systems, General Manager of Battery Systems Division

Current Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Procurement, General Manager of Battery Systems Division

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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<Reference>

1. Executive Officers [Effective July 1, 2009]

[(a) Reappointment]

Takashi Kawamura	Representative Executive Officer, Chairman, President and Chief Executive Officer, General Manager of Supervisory Office for Management Reforms
Kazuhiro Mori	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales, Global Group Management and Business Incubation, General Manager of Supervisory Office for Sales and Promotion and Corporate Export Regulation Division
Hiroaki Nakanishi	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Power Systems Business, Industrial Systems Business, Automotive Systems Business and Production Technology, General Manager of Supervisory Office for Overseas Plant Construction Business, Supervisory Office for MONOZUKURI, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division, Chairman of the Board of Hitachi Global Storage Technologies, Inc.
Takashi Hatchoji	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Corporate Planning & Development, Environmental Strategy, Human Capital, Legal & Corporate Communications, Brand Management and Management Audit, General Manager of Supervisory Office for Business Infrastructure and Supervisory Office for Product Environmental Information, Hitachi Group Chief Environmental Strategy Officer
Takashi Miyoshi	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Management Reforms, Finance, Pension, Group Management, Business Development and Consumer Business, Deputy General Manager of Supervisory Office for Management Reforms and Chief Hitachi Group Headquarters

Naoya Takahashi	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Business, Research & Development and Information Systems, General Manager of Supervisory Office for Business Coordination, Hitachi Group Chief Technology Officer, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer
Junzo Nakajima	Senior Vice President and Executive Officer, President & Chief Executive Officer of Information & Telecommunication Systems Group
Koichiro Nishikawa	Senior Vice President and Executive Officer, in charge of Business Development
Toyoaki Nakamura	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Pension and Group Management
Taiji Hasegawa	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Procurement and Motor Power Systems, General Manager of Battery Systems Division
Shozo Saito	Senior Vice President and Executive Officer, in charge of Environmental Strategy, Quality Assurance, Production Technology and Power Technology, General Manager of Investment Planning Office
Tadahiko Ishigaki	Senior Vice President and Executive Officer, Chief Executive for the Americas
Stephen Gomersall	Senior Vice President and Executive Officer, Chief Executive for Europe
Koji Tanaka	Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group, General Manager of Renewable Energy & Smart Grid Division
Akira Maru	Vice President and Executive Officer, Chief Executive Officer of Nuclear Systems, Power Systems Group and General Manager of Nuclear System Division
Hitoshi Isa	Vice President and Executive Officer, Chief Executive Officer of Thermal Power Systems, Power Systems Group

Gaku Suzuki	Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, Deputy General Manager of Supervisory Office for Transportation Systems
Hideaki Takahashi	Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group and General Manager of Motor Power Systems Division
Shinjiro Iwata	Vice President and Executive Officer, Chief Executive Officer of Service & Global Business, Information & Telecommunication Systems Group
Kaichiro Sakuma	Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Group
Masahiro Kitano	Vice President and Executive Officer, Chief Executive Officer of Platform Business, Information & Telecommunication Systems Group
Koushi Nagano	Vice President and Executive Officer, General Manager of Corporate Marketing Group and Customer Satisfaction Promotion Center
Masao Hisada	Vice President and Executive Officer, in charge of Export Regulation, Deputy General Manager of Corporate Marketing Group, General Manager of Global Business Division
Takao Koyama	Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Kansai Area Operation
Shigeru Azuhata	Vice President and Executive Officer, General Manager of Research & Development Group, Environmental Strategy Office and Medical Systems Business Division
Kenji Ohno	Vice President and Executive Officer, in charge of Human Capital, General Manager of Head Office Business Support Division
Toshiaki Kuzuoka	Vice President and Executive Officer, in charge of Legal & Corporate Communications, Corporate Brand Management and Management Audit, General Manager of Legal Division, Compliance Division and Centennial Project Division

(a) Makoto Ebata	Vice President and Executive Officer, in charge of Procurement
Nobuyuki Ohno	Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China
Osamu Ohno	Vice President and Executive Officer, General Manager of Information Technology Division, Chief Innovation Officer of Power Systems Group

2. Biography of New Executive Officers

Makoto Ebata

1. Date of Birth January 23, 1947
2. Education
March, 1970 Graduated from Department of Law, Waseda University
3. Business Experience

April, 2008 Deputy Chairman of Hitachi Europe Ltd.
April, 2007 Vice President and Executive Officer, President & Chief Executive Officer
of Consumer Business Group
January, 2007 Vice President and Executive Officer, General Manager of Consumer
Business Group and President & Chief Executive Officer of Ubiquitous
Platform Systems
October, 2005 Vice President and Executive Officer, Vice General Manager of Consumer
Business Group and President & Chief Executive Officer of Ubiquitous
Platform Systems
April, 2004 Vice President and Executive Officer, General Manager of Hitachi Group -
Corporate Strategy, Hitachi Group Headquarters
June, 2003 Executive Officer, General Manager of Group Management Office,
Corporate Strategy
April, 2003 General Manager of Group Management Office, Corporate Strategy
February, 2002 General Manager of Group Management Office
August, 2000 General Manager of Procurement Division
April, 1970 Joined Hitachi, Ltd.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
