Hitachi Announces Executive Changes

Tokyo, February 3, 2012 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors. The appointments take effect on April 1, 2012.

1. Executive Changes [Effective April 1, 2012]

(1) Promotion

Shigeru Azuhata

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, Hitachi Group Chief Technology Officer, Hitachi Group Chief Environmental Strategy Officer and General Manager of Research & Development Group, Supervisory Office for Business Coordination and Corporate Healthcare Group and Deputy General Manager of Water Environment Solutions Division

Current Position: Senior Vice President and Executive Officer, in charge of Environmental Strategies, Hitachi Group Chief Technology Officer, Hitachi Group Chief Environmental Strategy Officer, General Manager of Research & Development Group, Supervisory Office for Business Coordination and Corporate Healthcare Group, Deputy General Manager of Water Environment Solutions Division

Toyoaki Nakamura

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Management Strategy and Corporate Pension System, General Manager of Finance & Accounting Group

Current Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Corporate Pension System, General Manager of Finance and Accounting Group

Yutaka Saito

New Position: Senior Vice President and Executive Officer, in charge of Medical Systems Business, President & CEO of Infrastructure Systems Group and Infrastructure Systems Company and Deputy General Manager of Smart City Business Management Division

Current Position: Vice President and Executive Officer, President & CEO of Information & Control Systems Company and Deputy General Manager of Smart City Business Management Division

Masahide Tanigaki

New Position: Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Hitachi Group Global Business, General Manager of Corporate Marketing Group, International Marketing Division and Corporate Export Regulation Division

Current Position: Vice President and Executive Officer, in charge of Corporate Export Regulation, General Manager of Corporate Marketing Group and International Marketing Division

(2) New Executive Officers

Shinichiro Omori

New Position: Vice President and Executive Officer, General Manager of

Corporate Procurement Division

Current Position: General Manager of Corporate Procurement Division

Kaoru Kawano

New Position: Vice President and Executive Officer, General Manager of

Kansai Area Operation

Current Position: General Manager of Kansai Area Operation

Keiji Kojima

New Position: Vice President and Executive Officer, General Manager of Hitachi Research Laboratory, Research & Development Group

Current Position: General Manager of Hitachi Research Laboratory, Research & Development Group

Hiroshi Nakayama

New Position: Vice President and Executive Officer, President & CEO of Rail Systems Company, Infrastructure Systems Group

Current Position: President & CEO of Rail Systems Company

Masaya Watanabe

New Position: Vice President and Executive Officer, Chief Strategy Officer of Information & Telecommunication Systems Company, Information & Telecommunication Systems Group

Current Position: Chief Strategy Officer of Information & Telecommunication Systems Company

(3) Changes of Position

Koji Tanaka

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Power Systems Business and Infrastructure Systems Business

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Power Systems Business, Industrial & Social Systems Business, Transportation Systems Business, Urban Planning and Development Systems Business and Defense Systems Business

Junzo Nakajima

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information & Telecommunication Systems Business and Information Technology, Hitachi Group Chief Innovation Officer, Hitachi Group Chief Information Security Officer and General Manager of Smart City Business Management Division

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information & Telecommunication Business, Information & Control Systems Business and Information Technology, Hitachi Group Chief Innovation Officer, Hitachi Group Chief Information Security Officer and General Manager of Smart City Business Management Division

Kazuhiro Mori

New Position: Executive Vice President and Executive Officer, Chief Executive Officer for Asia Pacific

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales Operations, Hitachi Group Global Business, Medical Systems Business and Business Incubation and General Manager of Corporate Export Regulation Division

Shinjiro Iwata

New Position: Senior Vice President and Executive Officer, President & CEO of Information & Telecommunication Systems Group and Information & Telecommunication Systems Company

Current Position: Senior Vice President and Executive Officer, President & CEO of Information & Telecommunication Systems Company

Makoto Ebata

New Position: Senior Vice President and Executive Officer, General Manager of Consumer Business Division and Hitachi Group Chief Transformation Officer

Current Position: Senior Vice President and Executive Officer, in charge of Procurement, General Manager of Consumer Business Division and Hitachi Group Chief Transformation Officer

Tatsuro Ishizuka

New Position: Vice President and Executive Officer, in charge of Business Incubation, President & CEO of Power Systems Group and Power Systems Company and Deputy General Manager of Smart City Business Management Division

Current Position: Vice President and Executive Officer, President & CEO of Power Systems Company and Deputy General Manager of Smart City Business Management Division

Yoshifumi Kanda

New Position: Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Domestic Marketing Division, Customer Satisfaction Promotion Center and Power Systems Sales Management Division, Power Systems Company, Power Systems Group

Current Position: Vice President and Executive Officer, General Manager of Power Systems Sales Management Division, Power Systems Company

Ryuichi Kitayama

New Position: Vice President and Executive Officer, Chief Executive for China

Current Position: Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Domestic Marketing Division and Customer Satisfaction Promotion Center

Kazuhiro Kurihara

New Position: Vice President and Executive Officer, in charge of Medical Systems Business, General Manager of Social Innovation Business Project Division

Current Position: Vice President and Executive Officer, General Manager of Chubu Area Operation

Toshiaki Higashihara

New Position: Vice President and Executive Officer, Vice President and Executive Officer of Infrastructure Systems Group and President and Representative Director of Hitachi Plant Technologies, Ltd.

Current Position: Vice President and Executive Officer, in charge of Industrial & Social Systems Business, President and Representative Director of Hitachi Plant Technologies, Ltd.

2. Resignation [Effective March 31, 2012]

Takashi Miyoshi, currently Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Management Strategy, Finance and Corporate Pension System

-- Scheduled to continue Director of Hitachi, Ltd.

Hitoshi Isa, currently Vice President and Executive Officer, Chief Executive Officer of Thermal Power Systems, Power Systems Company

-- Scheduled to be appointed Senior Officer for Thermal Power Plant Business of Hitachi, Ltd., effective on April 1, 2012

Osamu Ohno, currently Vice President and Executive Officer, General Manager of Corporate Information Technology Group and Chief Innovation Officer of Power Systems Company

-- Scheduled to be appointed Board Director, Senior Vice President and Executive Officer, Hitachi Systems, Ltd., effective on April 1, 2012

Nobuyuki Ohno, currently Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

-- Scheduled to be appointed Board Director, Executive Vice President and Executive Officer, Hitachi Systems, Ltd., effective on April 1, 2012

Masahiro Kitano, currently Vice President and Executive Officer, in charge of Quality Assurance and Production Engineering, General Manager of Environmental Strategy Office, MONOZUKURI Group and MONOZUKURI Strategy Division and Deputy General Manager of Hitachi Group Headquarters for Post-earthquake Reconstruction and Redevelopment

-- Scheduled to be appointed President and CEO of Hitachi Medical Corporation, effective on April 1, 2012

Note: Executives are listed by position and in Japanese alphabetical order within each grouping.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

<Reference>

1. Executive Officers [Effective April 1, 2012]

[(a) Promotion / (b) Ne

Hiroaki Nakanishi Representative Executive Officer and President General Manager of Hitachi Group Headquarters for Post-earthquake Reconstruction and Redevelopment (a) Shigeru Azuhata Representative Executive Officer, Executive Vice President and Executive Officer, Hitachi Group Chief Technology Officer, Hitachi Group Chief Environmental Strategy Officer and General Manager of Research & Development Group, Supervisory Office for Business Coordination and Corporate Healthcare Group and Deputy General Manager of Water Environment Solutions Division Koji Tanaka Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Power Systems Business and Infrastructure Systems Business Junzo Nakajima Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information & Telecommunication Systems Business and Information Technology. Hitachi Group Chief Innovation Officer, Hitachi Group Chief Information Security Officer and General Manager of Smart City Business Management Division Representative Executive Officer, Toyoaki Nakamura (a) Executive Vice President and Executive Officer, in charge of Management Strategy and Corporate Pension System, General Manager of Finance & Accounting Group Nobuo Mochida Representative Executive Officer, Executive Vice President and Executive Officer, in charge of High Functional Materials & Components, Production Engineering, **Battery Systems Business** and Automotive Systems Business, General Manager of Corporate Quality Assurance Division and Chairman of the Board of Hitachi Metals, Ltd.

Kazuhiro Mori	Executive Vice President and Executive Officer, Chief Executive Officer for Asia Pacific
Shinjiro Iwata	Senior Vice President and Executive Officer, President & CEO of Information & Telecommunication Systems Group and Information & Telecommunication Systems Company
Makoto Ebata	Senior Vice President and Executive Officer, General Manager of Consumer Business Division and Hitachi Group Chief Transformation Officer
Toshiaki Kuzuoka	Senior Vice President and Executive Officer, in charge of Human Capital, Government & External Relations and Corporate Auditing, General Manager of Legal and Communications Group, Legal Division, Compliance Division and CSR Division
(a) Yutaka Saito	Senior Vice President and Executive Officer, in charge of Medical Systems Business, President & CEO of Infrastructure Systems Group and Infrastructure Systems Company and Deputy General Manager of Smart City Business Management Division
(a) Masahide Tanigak	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Hitachi Group Global Business, General Manager of Corporate Marketing Group, International Marketing Division and Corporate Export Regulation Division
Toshio Ikemura	Vice President and Executive Officer, President & CEO of Urban Planning and Development Systems Company, Infrastructure Systems Group
Tatsuro Ishizuka	Vice President and Executive Officer, in charge of Business Incubation, President & CEO of Power Systems Group and Power Systems Company and Deputy General Manager of Smart City Business Management Division
(b) Shinichiro Omori	Vice President and Executive Officer, General Manager of Corporate Procurement Division

(b)	Kaoru Kawano	Vice President and Executive Officer, General Manager of Kansai Area Operation
	Yoshifumi Kanda	Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Domestic Marketing Division, Customer Satisfaction Promotion Center and Power Systems Sales Management Division, Power Systems Company, Power Systems Group
	Ryuichi Kitayama	Vice President and Executive Officer, Chief Executive for China
	Kazuhiro Kurihara	Vice President and Executive Officer, in charge of Medical Systems Business, General Manager of Social Innovation Business Project Division
(b)	Keiji Kojima	Vice President and Executive Officer, General Manager of Hitachi Research Laboratory, Research & Development Group
	Kaichiro Sakuma	Vice President and Executive Officer, Chief Executive Officer of Platform Systems Business, Information & Telecommunication Systems Company, Information & Telecommunication Systems Group
	Yasuo Tanabe	Vice President and Executive Officer, General Manager of Government & External Relations Division
(b)	Hiroshi Nakayama	Vice President and Executive Officer, President & CEO of Rail Systems Company, Infrastructure Systems Group
	Toshikazu Nishino	Vice President and Executive Officer, General Manager of Strategy Planning Division and Strategy Planning Office
	Masaharu Hanyu	Vice President and Executive Officer, Chief Executive Officer of Nuclear Systems and General Manager of Nuclear Systems Division, Power Systems Company, Power Systems Group

	Toshiaki Higashihara	Vice President and Executive Officer, Vice President and Executive Officer of Infrastructure Systems Group and President and Representative Director of Hitachi Plant Technologies, Ltd.
	Naoki Mitarai	Vice President and Executive Officer, General Manager of Human Capital Group and Corporate Administration Division
	Yoshihiko Mogami	Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Company, Information & Telecommunication Systems Group
(b)	Masaya Watanabe	Vice President and Executive Officer, Chief Strategy Officer of Information & Telecommunication Systems Company, Information & Telecommunication Systems Group

Note: Executives are listed by position and in Japanese alphabetical order within each grouping.

February 6, 1956

2. Biography of New Executive Officers

Shinichiro Omori 1. Date of Birth

Education					
March, 1978	Graduated from the Faculty of Science and Engineering, Waseda University				
3. Business Experience					
September, 2008	General Manager of Corporate Procurement Division				
July, 2007	Deputy General Manager of Corporate Procurement Division				
September, 2005	Worldwide Procurement Senior Director,				
	Hitachi Global Storage Technologies, Ltd.				
January, 2003	Senior Director, Procurement,				
	Hitachi Global Storage Technologies, Inc.				
October, 2000	Senior Manager of Procurement Department,				
	Internet Platform Division, Information Computer Group				
April, 1978	Joined Hitachi, Ltd.				

Kaoru Kawano

1. Date of Birth June 25, 1952

2. Education

Graduated from the Faculty of Science and Engineering, March, 1977 Waseda University

3. Business Experience

April, 2011 General Manager of Kansai Area Operation April, 2008 General Manager of Hitachi (China), Ltd. April, 2006 Deputy General Manager of Hitachi (China), Ltd. April, 2004 Deputy General Manager of Kansai Area Operation July, 2001 Senior Manager of Chemical Plant Sales Department 1, Plant Sales Division, Industrial Systems Sales Division, Power & Industrial Systems Group

Joined Hitachi, Ltd. April, 1977

Keiji Kojima

1. Date of Birth October 9, 1956

2. Education

Graduated from the Graduate School of Informatics. March, 1982 **Kyoto University**

3. Business Experience

April, 2011 General Manager of Hitachi Research Laboratory General Manager of Central Research Laboratory April, 2008

October, 2007 Senior Manager of Information Systems Research Center,

General Manager of Embedded System Platform Research

Laboratory

April, 2006 General Manager of

Embedded System Platform Research Laboratory,

Central Research Laboratory

Deputy General Manager of Internet Platform Division, April, 2004

Ubiquitous Platform Systems

Senior Manager of Information Service Research Center, April, 2003

Systems Development Laboratory

February, 2002 Senior Manager of Planning Department,

Systems Development Laboratory

April, 2000 Senior Manager of Department 3,

Systems Development Laboratory

April, 1982 Joined Hitachi, Ltd.

Hiroshi Nakayama

1. Date of Birth December 15, 1953

2. Education

Graduated from Faculty of Engineering, Tohoku University March, 1977

3. Business Experience

April, 2011 President & CEO of Rail Systems Company October, 2009 General Manager of Kasado Works, Industrial & Social Infrastructure Systems Company April, 2008 General Manager of Kasado Works, Industrial Systems April, 2004 Deputy General Manager of Hitachi Works, Power Systems September, 2003 Deputy General Manager of Hitachi Works, Power & Industrial Systems Group Senior Manager of Turbine Manufacturing Department, April, 1999 Hitachi Manufacturing Division, Thermal & Hydro Division, Power & Industrial Systems Group

Joined Hitachi, Ltd. April, 1977

Masaya Watanabe

1. Date of Birth January 31, 1958

2. Education

Graduated from Graduate School of Science, The University of March, 1982 Tokyo

3. Business Experience

April, 2011 Chief Strategy Officer of Information & Telecommunication Systems Company April, 2009 Chief Strategist, Hitachi Global Storage Technologies, Inc. April, 2007 General Manager of Enterprise Server Division, Information & Telecommunication Systems April, 2004 Deputy General Manager of Enterprise Server Division, Information & Telecommunication Systems April, 2003 General Manager of Division 1, Financial Solutions Division, Information & Telecommunication Systems February, 2001, General Manager of Financial Solutions Systems Division, Financial Information Systems Division, Financial & Distribution Systems Group June, 2000 General Manager of Mainframe Division, Computer Division, Enterprise Server Division, Information Computer Group February, 2000

Senior Manager, Management Planning Office,

Enterprise Server Division, Information Computer Group

April, 1999 Senior Manager of Development Department 1, Enterprise

Server Division, Information & Telecommunication Group

February, 1999 Senior Manager of Development Department 3,

Development Division, General Purpose Computer Division

Joined Hitachi, Ltd. April, 1982

Information contained in this news release is current as
of the date of the press announcement, but may be subject
to change without prior notice.
